



NEWS

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VQ OrthoCare Partners with Game Ready™

IRVINE, Calif. – December 4, 2006 – VQ OrthoCare, a global provider of medical solutions for bone, joint and soft tissue conditions, today announced that it has entered into an agreement with CoolSystems Inc. dba Game Ready to become a distributor of the Game Ready™ Accelerated Recovery System to medical professionals, including podiatrists, pain management specialists and orthopedic, spine and plastic surgeons. Leveraging NASA spacesuit technology, the Game Ready Accelerated Recovery System actively delivers cold and intermittent compression to help people recover more quickly from injuries or orthopedic surgery when used as part of the RICE (rest, ice, compression and elevation) regimen, a standard of care in physical and post-operative recovery therapy. Game Ready takes the two most difficult-to-manage aspects (ice and compression) to a new, active level.

“We are thrilled to partner with Game Ready in marketing their Accelerated Recovery System to medical professionals,” said Shane P. Kelly, chief sales and marketing officer for VQ OrthoCare. “The Game Ready™ system will expand and complement our existing product offering and supports our commitment to offering non-invasive, patient-centered outcomes for bone, joint and soft tissue conditions.”

The Game Ready™ system is used to aid in the reduction of pain, muscle spasms, swelling and tissue damage associated with musculoskeletal injuries, post surgical trauma or various orthopedic procedures. Leading orthopedic clinics as well as professional athletic organizations have come to rely on the system’s advanced technology, reporting remarkable results in pain reduction and quicker returns to normal activity.

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VQ OrthoCare is a global medical solutions provider offering non-invasive, patient-centered outcomes for bone, joint and soft tissue conditions. Founded in 1989, the company's drug-free product offering includes manufacturing and distribution of braces, electrotherapy, bone growth stimulation, continuous passive motion, cold therapy and traction. Services include in-home patient fitting of braces and medical devices, technology-enabled prescription compliance monitoring, physician support and around-the-clock patient care. Headquartered in Irvine, Calif., VQ OrthoCare has more than 300 employees and distribution partners in 26 states and nine countries. For more information on VQ OrthoCare, visit www.vqorthocare.com or call 800.266.6969.

Based in Berkeley, Calif., and founded in 1998 **CoolSystems**, makers of **Game Ready**, manufactures and markets vasopneumatic cryotherapy systems. The systems provide intermittent or cyclical compression while simultaneously delivering dry, cold therapy when applied to the affected area. The intended therapy of the system is to aid in the reduction of pain, swelling and edema associated with musculoskeletal injuries, post surgical trauma, or various orthopedic procedures where the patient is advised to follow the R.I.C.E. (rest, ice, compression, and elevation) treatment method. The system can be operated with virtually no training, and with its patented ergonomic wraps, adjustable temperature and compression levels, and its portable design, can be incorporated into a multitude of treatment protocols. For more information on Game Ready, visit www.gameready.com or call Martha Shaughnessy at Atomic Public Relations, 415.402.0230 or martha@atomicpr.com.